



WE MAKE RETAIL
STORES AUTONOMOUS



Global Leader in Autonomous Stores



>5k SQFT

*World's largest AI store
powered by cameras*



350+

Stores under contract



\$500B

*Combined Revenue of
AiFi Customers*



WIDE ARRAY OF STORE FORMATS



3 of Top 5 RETAILERS IN THE EU
3 of Top 10 RETAILERS IN THE US

>15 STORES DEPLOYED
>5,000 SQ.FT OPERATIONAL



>1.6K SQFT, Union City



>5k FT, Denver, CO



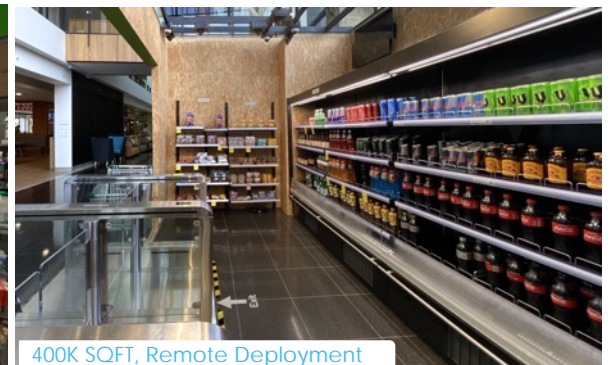
250 SQFT, 5G, Indy 500



Carrefour: >600 SQFT, Paris



Zabka: 300 SQFT, Poznan



400K SQFT, Remote Deployment

>5k SQFT, Full Auto, UK

HOW IT WORKS

SHOPPER EXPERIENCE



1.



Easy Entry

AiFi starts tracking customer activity immediately without any disruption to their regular shopping habits with smartphone app or credit card entry.

2.



Seamless Shopping

Our machine learning is trained to recognize tens of thousands of SKUs with pinpoint accuracy.

3.



Frictionless Checkout

Shoppers can head home completely checkout-free with a 99% accuracy rate and receipts that are sent directly to their emails or mobile app.

HOW IT WORKS

BACKEND ANALYTICS



Reliable Computer Vision

State-of-the-art computer vision and AI identifies the products customers pick up, put back, and keep with a guaranteed accuracy rate of 99% and minimal number of cameras compared to other autonomous stores.



Intelligent Inventory Management

As customers make purchases and move items, AiFi collects new data on buying patterns and monitors inventory levels to proactively avoid stockouts and uncover the optimal mix of SKUs for each store.



Optimized Store Analytics

- AiFi improves operational KPIs by providing actionable data on customer behavior, traffic heat maps, and insights that improve store performance.



COMPUTER VISION TRACKING ACCURACY

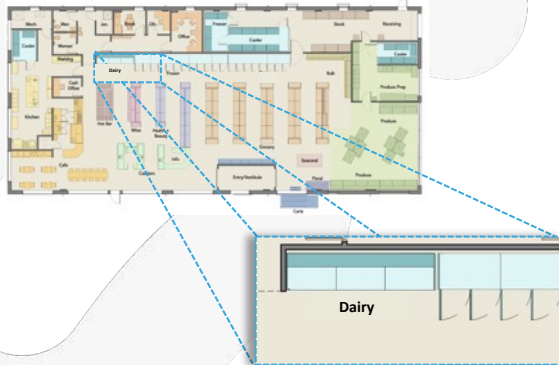


LOCATION PRODUCT PREDICTION

HAND ON OBJECT PREDICTION

HUMAN ASSISTED TRAINING

Product prediction process begins when the computer vision detects that the shopper reached for an item somewhere in the store.



Narrow Scope
From: 5,000 SKUs
To: 100



Once location product prediction is activated, hand on object prediction begins to narrow the scope of potential items the shopper grabbed and adds a specific item to the shopper's virtual cart.



Narrow Scope
From: 100 SKUs
To: 10



Narrow Scope
From: 10 SKUs
To: 1

In the rare case that confidence intervals are not met, footage is sent to our human operators to validate the selected product.



OUR RETAIL SOLUTIONS



TRANSFORM

An Existing Store



Automate existing stores without installing new shelving or disrupting the customer experience.

CREATE

A New Store



Monetize new locations with autonomous shopping and integrate your core systems from day one.

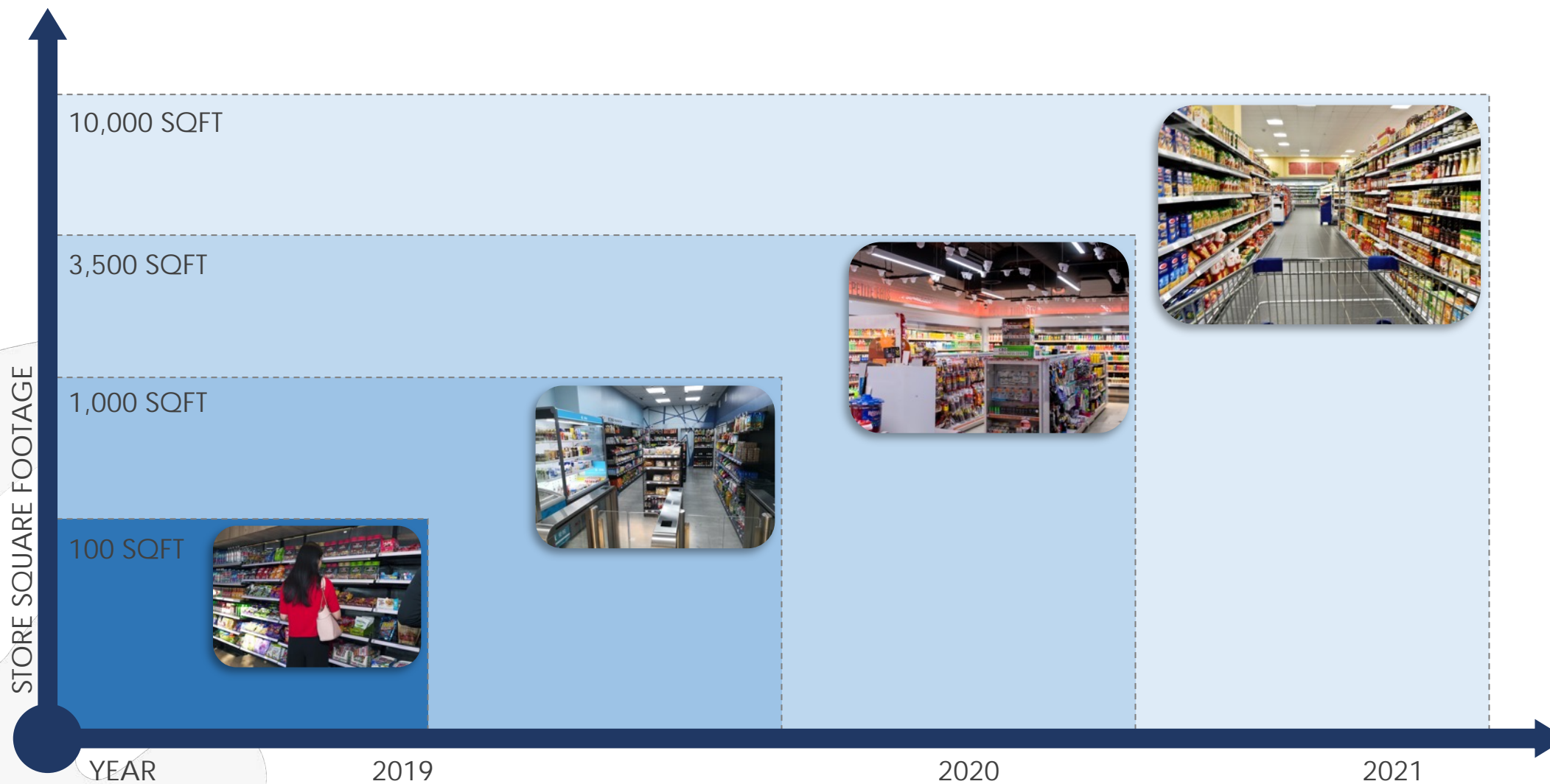
DEPLOY

A Ready-To-Go Store



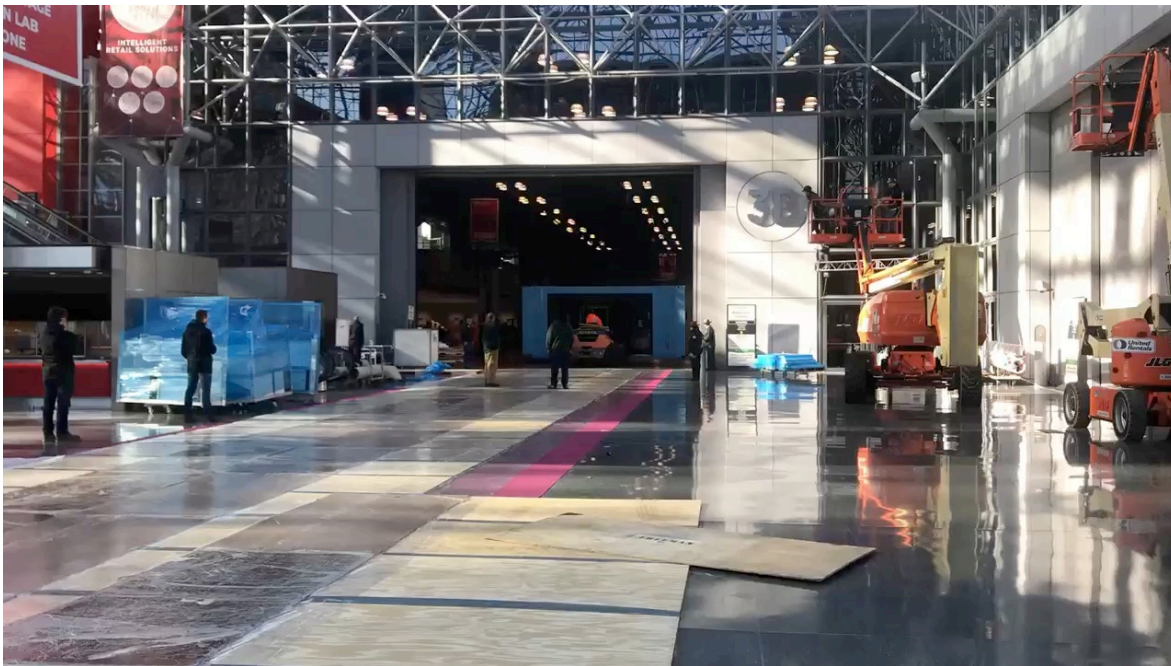
Drop a fully assembled and autonomous store that is customized to match your needs and brand.

SCALABLE TO SERVE MULTIPLE STORE SIZES



ONE OPTION: DEPLOY A READY-TO-GO STORE

- ✓ The AiFi NanoStore requires no staff, can stay open 24 hours a day, and is customizable to fit your brand.
- ✓ Fully assembled and mobile, NanoStore is equipped with all the infrastructure you need to provide an AI-powered retail experience.



DEPLOYMENT PROCESS



1. Submit a planogram for AiFi to provide a hardware and installation cost estimate.



2. Schedule a site visit to finalize installations specifics and finalize a partnership agreement.



3. Install cameras and sensors with the help of AiFi's implementation team.



4. Connect and test integrations to your other retail solutions.



5. Begin collecting real-time data and analytics from your store.



6. Educate customers and stakeholders on your store's new capabilities.

AUTONOMOUS SHOPPING

CHECK-IN OPTIONS



ALL SOLUTIONS CAPATIBLE WITH APP & CREDIT CARD
AS WELL AS HYBRID SHOPPING

DOOR LOCK



Placed outside the store to allow for easy and secure entry when staff isn't present in addition to regular shopping hours.

SCAN TOWER



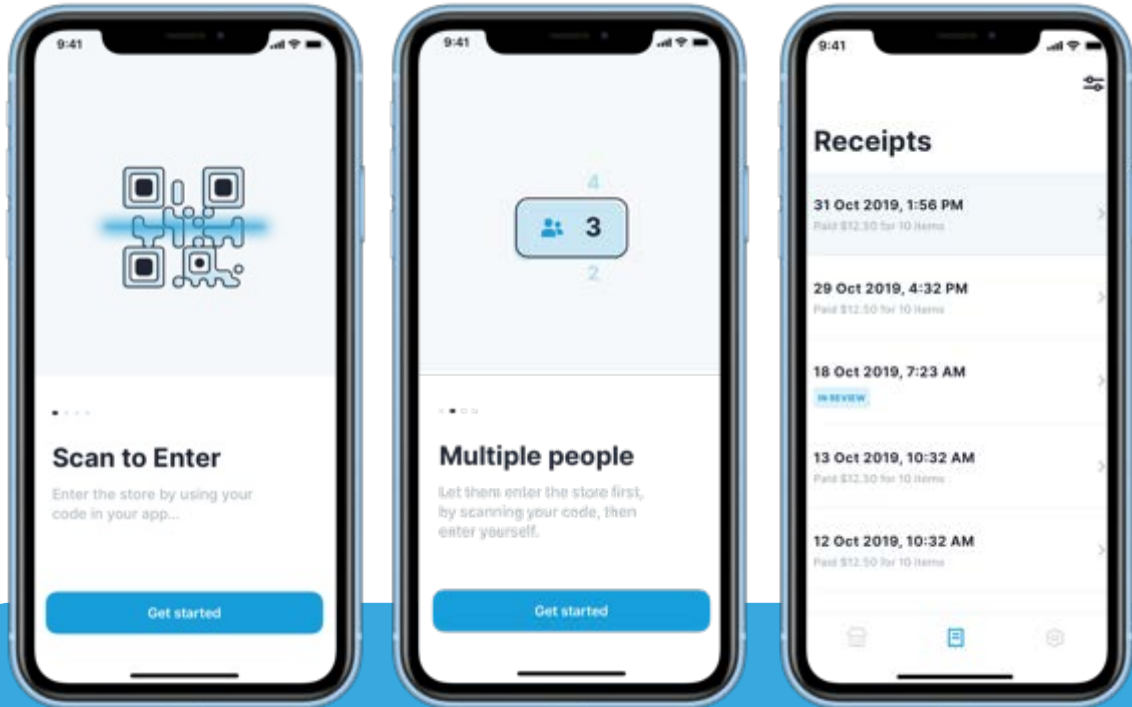
Placed inside the store for customers to check-in to the autonomous shopping experience upon entry or when exiting the store.

TURNSTILE



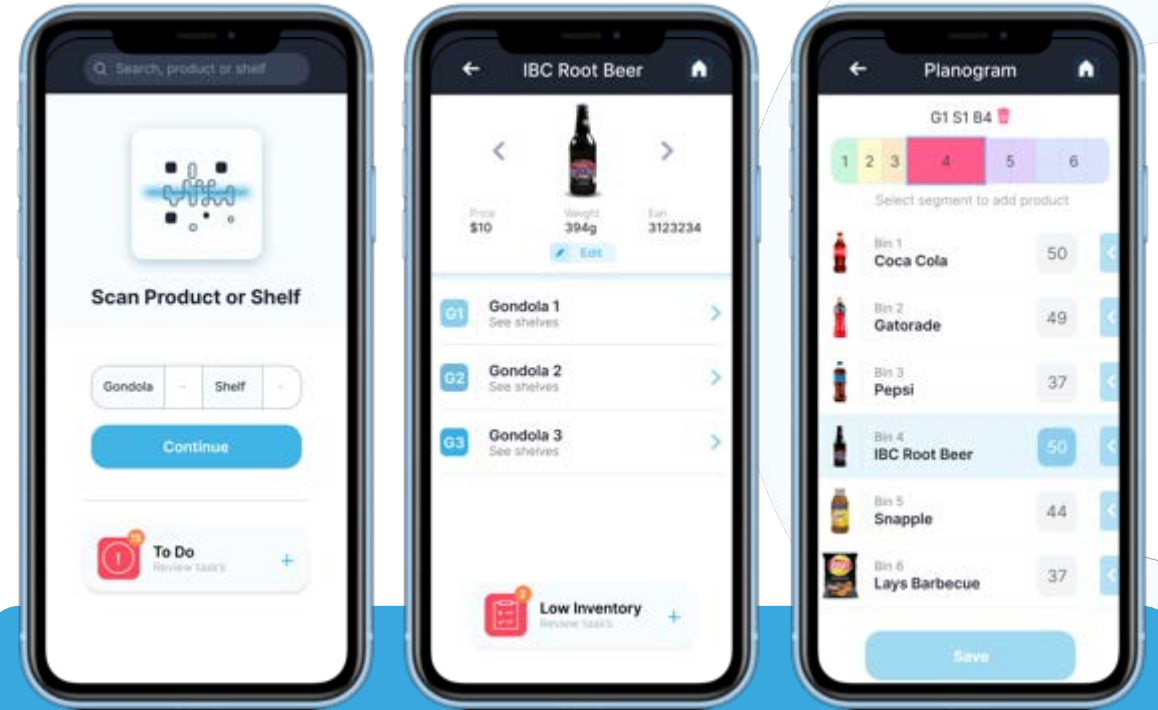
Located at the store entrance requiring customers to check-in before entering the store for secure 24/7 shopping.

INTEGRATED CONSUMER AND RETAILER APP



CONSUMER APP

Simple to use and easy to integrate with existing apps and loyalty programs



OPERATIONS APP

Seamlessly update inventory replenishment and received notifications before stock-outs

OUR VALUE PROPOSITION



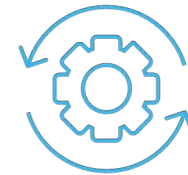
SAFE & CONTACTLESS

Reduce the risk of COVID-19 and other infectious illnesses by letting customers shop checkout-free.



CUSTOMER CONVENIENCE

Save customers time and make shopping enjoyable with uncrowded, grab-and-go stores that can stay open 24/7.



OPERATIONAL EFFICIENCY

Use backend store analytics to find the optimal inventory mix for each location, end stockouts, prevent shrinkage and lower costs across the board.



OPTIMIZED PRODUCTIVITY

Automatically generate a to-do list for staff and allow them to focus on providing exceptional service that drives revenue instead of scanning.

ESTIMATED ECONOMIC IMPACT



+5%

INCREASE IN GM

- Higher conversion rate
- Longer opening hours
- High sku density per sqft/sqm
- Higher margin product mix
- Dense fast turning SKU selection
- Faster inventory sell through
- Direct impact on ROWC
- Faster customer throughput
- Higher receipt accuracy
- Higher item accuracy
- Fewer stockouts



-4%

DECREASE IN OPEX

- Lower headcount costs
- Lower shrinkage from detailed shrinkage classification
- Repurposing of cashier resource to inventory optimization activities
- High checkout accuracy ~99%
- Lower real estate footprint / cost for nano store
- Smart real time inventory management



+9%

NET INCREASE IN EBITDA

- Higher cost productivity combined with increased revenue driving increase in EBITDA



THANK YOU!

